



Improve telephone interviews...

Co-browsing your career web portfolio with recruiters and hiring managers can enable you to convert more telephone interviews into live interviews.

- (1) Both you and the hiring manager or recruiter can view your career web portfolio simultaneously from anywhere in the world.
- (2) Utilize your online portfolio to illustrate key points during the conversation and demonstrate your value to the company.
- (3) Stronger phone interviews can be your ticket to success.

"My web portfolio has drawn many favorable responses. It helps me in demonstrating how I can contribute and add value to organizations in ways that cannot be accomplished in a simple resume.

Although in the early stages of using the portfolio, I have realized the portfolio can eliminate the first stage of interviewing, automatically placing me in the second interview with the hiring decision makers.

No doubt this portfolio has launched my campaign to a new level, especially in the networking area. I believe this product is the next wave of technology in the industry."

- Donald I., IT Executive, Florida. (Received two interviews and a job offer after using his web portfolio for only three weeks.)

A web portfolio is a wise investment in your career and future earnings...

A career web portfolio can deliver significant value to you in advancing your business and financial interests. It is a reusable asset that can give you advantages throughout every phase of your job search, and in on-going business networking while you are employed.

Contact Romona Camarata, Executive Coach *Your Competitive Edge in Career Marketing*

Our professional career consultants are highly skilled in the art of portfolio development to ensure that you receive the highest quality web presence.

Your career consultant will incorporate comprehensive information about you into your portfolio which will help strengthen the business case for your candidacy with prospective employers.

We will also share with you proven ways to use your career web portfolio in effective networking to ensure you obtain the fastest possible results.

Join the growing ranks of professionals who are reaping the benefits of the latest career networking technology to get results in the marketplace. Contact us to get started with your web portfolio today.

Romona Camarata, President Executive Career Coach

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R.C.Consulting-LLC



Career Web Portfolios

Career Web Portfolios: Your Competitive Edge

Are you searching for a new position?

Are you ready to:

- Stand out from the crowd?
- Give yourself an extra edge for a key phone interview?
- Distinguish yourself from other candidates for an executive position?

Are you employed and managing your career?

How would you like to:

- Improve your career networking with a powerful new tool?
- Get more result from networking in less time?
- Quickly and effectively capitalize on networking opportunities to advance yourself?

Benefits...

A career web portfolio can be an effective tool to accelerate your career marketing campaign or business networking activity. It can:

- **Distinguish you from competition**, helping you to stand out among other job applicants
- **Enhance networking effectiveness** by giving your high-level contacts easy access to an impressive showcase of your credentials, helping you to secure appointments
- **Strengthen phone interviewing** by co-browsing your online portfolio with prospective employers, helping you to get into meaningful dialog more quickly
- **Enhance live interviewing** with internet-empowered presentations that can strengthen your negotiating position

Chris Jones Global Marketing Development



Introduction Marketing Sales Results Contact Info

Introduction

- Dynamic high-profile global senior executive with forward thinking, vision, and talent for sales and marketing.

- Strategic insight and business acumen for building market presence, driving growth and expansion throughout highly competitive markets.

- Possesses entrepreneurial spirit with a strong background in cross-functional operations, inspiring a passion for excellence with a "make it happen" attitude, complemented by strengths in contract negotiation, P&L management, and building successful teams.

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Save time and money in your job search...

Value proposition...

Career web portfolios combine the multimedia power of the internet with proven marketing principles to demonstrate a candidate's value more effectively to prospective employers. Investing in sales tools to market yourself more efficiently can enable you to accelerate the sales process and save time and money.

Brad R. Masters, CPA

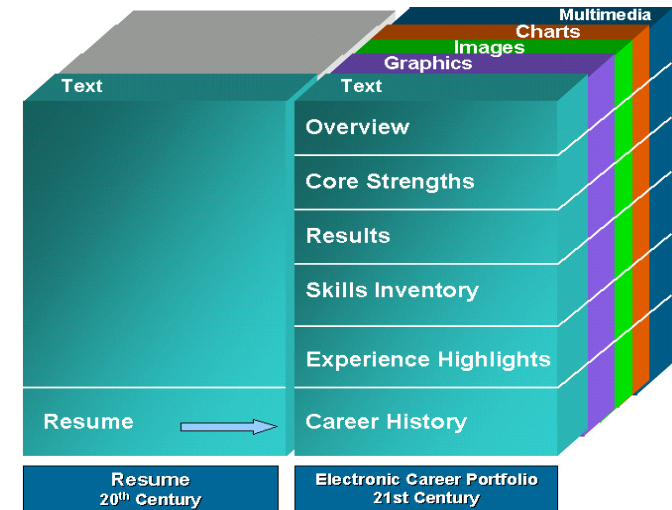
Wednesday 27 July 2005

Name	Lessons	Value	Skills	Experience	Biography	Resume	Contact
<p>Brad R. Masters, CPA...</p> <ul style="list-style-type: none"> • High performance leader with excellent operations acumen creating and leading cross-functional teams. • Big 4 qualifications known for consistent successes in developing finance as a value-added function. • Gets the right information, makes the right judgement and takes the right action - every time, everywhere. • Innovative achieving cost reductions by process redesign and performance management methodologies. • Strong commitment to excellence embracing a team approach to provide effective motivational leadership. <p>Telephone: 408.250.4830 • E-mail: brad@brmcpa.net</p>							

By getting noticed faster, and successfully converting key telephone interviews to appointments, executives and professionals can shave weeks or even months off their job search time.

Accelerating a job search by just four weeks means a savings of \$10,000 for a \$120K executive, and for senior executives, the rewards can be even greater.

Showcase your skills and abilities with an in-depth display...



Elevate your credibility and value with a dynamic visual portrait of your career...

In addition to text, a web portfolio utilizes compelling graphics, images, charts, and multimedia which demonstrates your value to prospective employers.

With a web portfolio, you are no longer confined to a two page resume. The portfolio gives employers a complete visual portrait of your career and expertise. By showcasing your skills, results and achievements, you create a favorable impression which can help you stand out as a candidate and elevate your chances of employment.

Craig Jones Global Marketing Development

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Results

Revenue (in thousands)

- Significantly increased global sales 600% while increasing overall international business 35%.
- Boosted company from \$3 million to close to \$20 million in revenues by transitioning the firm from a passive "product catalog" based sales model to an aggressive proactive solution sales-oriented model utilizing the Internet and web-based leads.
- Dramatically increased sales revenue by 300% over five years with aggressive sales tactics and increased Western Regional sales by 45%.

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